Ohio | Small Business Development Centers

International Trade Assistance Center

Friday March 27, 2015

9:00am- 11:45am

Cost $25, includes continental breakfast- pay at the door

Williamson College of Business/YSU- room #3418

This seminar will showcase three highly effective global business support programs for Northeast Ohio Businesses: The Cleveland- Europe Express Linear Service, Foreign Trade Zones and The Global Trade Group.

The Cleveland-Europe Express Liner Service was established in 2014 and enables direct maritime shipment to Antwerp at competitive rates and significant time savings.

The Foreign-Trade Zone program, created by Congress in 1934, helps increase the competitiveness of US companies by providing significant, ongoing cost savings in their global supply chain.

Come and hear the benefits of participating in the FTZ program and how to optimize your international business by reducing shipping costs while complying with increasingly complex international regulations.

NEOTEC's Global Trade Group helps companies accelerate their growth into international markets with a complete realm of counseling services, from basic export assistance to in-depth, tailored international trade support.

Expert Speakers Include:

- **David Gutheil- VP of Maritime & Logistics for the Port of Cleveland, which offers the Cleveland Europe Express Liner Service**
- **John Senese- VP of International Operations for NEOTEC, which provides the Global Trade Group program**
- **Ron DeBarr- President/CEO of NEOTEC, administrator of Northeast Ohio's Foreign-Trade Zones 40 and 181**

For reservation: contact Mousa Kassis, International Trade Advisor at (330) 941-2145 or Mhkassis@ysu.edu

U.S. Small Business Administration

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SBA Disclaimer

The Small Business Development Center (SBDC) program of Ohio is funded in part through a cooperative agreement with the U.S. Small Business Administration (SBA). The SBDC program is also funded in part by the Ohio Development Services Agency. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the SBDC at (614) 466-2711.